

Vianco

The Simple Flavours Of Joy



FROM THE NATURAL LANDS TO YOUR MEALS OF JOY

Resourcing from Vietnam's rich agriculture, VIANCO has re-introduced spices into the community. From organic farms, natural ingredients have been carefully handpicked, and measured into a perfected formulae that balances nutrition and flavour.

Over 60 years the VIANCO Spice Company has served generations of Vietnamese in all events, from large formal parties to every day family meals. VIANCO has consistently adapted to

changing customs and kitchen culture, to be an integral part of meals everywhere.

As our company grows, the core values remain the same: committing to always giving you the best natural authentic flavours. In your busy lives, we know those little moments of joy are everything.



Tell our story / company details

PRODUCTS

“

Prior to 1975, our most beloved product was the legendary Viet An Spice & Seasoning that we've built a product line to be proud of: "Indian Chef Brand" Curry Powder and "Deer Brand" Five Spice Powder.

”

• GROUP 1: "INDIAN CHEF BRAND" CURRY POWDER AND CURRY SAUCE - VIETNAMESE CURRY STYLE

Thanks to the ingenuity of Viet An's co-founder, Mr Chau Tu - a spice shop business founder and his friend Mr Hari ("the Indian Chef" who brought curry powder to Saigon) to create a new taste curry powder that quickly became a community favourite since now for Vietnamese Curry dishes that combined new and exciting tastes with the tried and trusted hallmarks of Vietnamese culture.

Over 60 years of development, the image of The Indian Chef has been engraved in the subconscious of many generations. And become a symbol representing curry powder in the Vietnamese market when mentioned.



• GROUP 2: "DEER BRAND" FIVE SPICE POWDER

Following the Indian Chef Brand Curry Powder's success, the "Deer Brand" Five Spice Powder quickly rose in popularity, leaving a lasting impression on the Vietnamese market.

Over half of century - more 60 years on from our humble beginnings, "Deer Brand" Five Spice Powder maintains our core values; using natural spices to create rich flavours that will lead to lasting memories of joy for all families.



Products

PRODUCTS

ViancoFoods are gradually asserting their position in the market, meeting the current tastes of consumers.
RICH TASTE, CONVENIENT WITH HEALTHY VALUE.

• GROUP 3: VIANCOFOODS

• MIXED SPICES POWDER

Advanced and breakthrough technology with outstanding quality good for health to meet the increasing demands of the market, VIANCO create new brand Mixed Spices Powder for cooking quality dishes conveniently.



"Pho" Soup Powder, "Bun Bo Hue" Soup Powder, Bo Kho Powder (Beef Stew marinate powder)

• MARINADE SAUCE

Brings convenience but at the same time still retains the unique value and essence of each dish.
It saves cooking time and is an indispensable product in the kitchen.



BBQ Sauce, Beef Stew Marinade Base, Shrimp Satay Sauce, Chilli Satay Sauce, Char Siu Sauce, Annatto Oil Extract

• SOUP CONCENTRATE

VIANCO prides itself on the secret of harmoniously blending natural spices and the characteristics of each Vietnamese dish. Saving time instantly has a delicious meal in 8 minutes.



PRODUCTS

• GROUP 4: GROUND SPICES

During the manufacturing process, raw materials are carefully inspected and selected based on their natural component criteria before being dried to reduce contaminants to create our Single Powder Spices.

The use of sophisticated grinders in a controlled environment helps spices maintain their purity, dry qualities, and nutritional value; while avoiding exposure to the air and outside environment, and minimising any clumping within the spice. VIANCO always strives to produce, according to three criteria:

- NO PRESERVATIVES
- NO COLOURANTS
- NO FRAGRANCE



• GROUP 5: WHOLE SPICES

VIANCO has been committed to using natural spices. To create the best quality products for customers, we select only the highest quality raw materials. These spices are always purchased at reputable businesses and garden partners who plant and harvest spices within strict industry standards.



VIANCO whole spices variety and quality

VIANCO
PRODUCTS

PARTNERS - CUSTOMERS

Each batch of dry materials purchased is subject to rigorous inspection. Our suppliers are also held to the highest standards and are regularly assessed for quality control.

VIANCO has built strong and lasting partnerships with suppliers and customers alike. We're proud to be leaders of our community in spreading positivity, advocating for better nutrition and making the food experiences joyful and fun.

PARTNERS

- **MANUFACTURE:**



- **MODERN TRADE:**



- **E - COMMERCE:**



A SNAPSHOT OF VIANCO THROUGH STATISTICS

2 million
products sold/month on average

Network of over
2 million retailers

Partnerships with over **400** global and
Vietnamese markets

Export markets in more than **15 countries**

Partnerships with over **200** supermarkets/mini-marts
and convenience stores



Vianco.com.au

VIANCO

SCAN IT FOR MORE INFORMATION ABOUT